

The

RECRUITING

Flow Formula

Learn my **PPP method** to Create
a Continuous Flow of Recruits to your Business



THE MOST POWERFUL WOMEN IN NETWORK MARKETING



Hey there!

I'm so glad you grabbed this workbook! I am excited to share with you the **EXACT** strategies I used to recruit hundreds of people into my business. I was the number 4 recruiter in my company, and I spoke onstage at the "Most Powerful Women in Network Marketing" conference.

I have since retired from the industry so I could focus on teaching my strategies and systems to others. So I am thrilled that you are reading this right now because what I'm going to teach you is going to transform your business.

MY PROMISE TO YOU: *By the end of this workbook, you will know exactly what you need to do to turn on a steady flow of recruits to your business!*

Recruits are everywhere! I'm sure you see it - new people are signing with your company DAILY. There is an unlimited flow - and I want to show you how to tap into it. **The steps are SIMPLE but you have to take action.** Just like I can fill up the tank with gas, but unless I take action and step on the gas pedal, no one is going anywhere.

So let's make a deal- you complete this workbook (actually filling it in, not just browsing through it) and you open each of my emails and read through them, and I'll show you the formula - you in?

Okay good. **Then let's dive in!**

XO Chelsie

P.S. No printer? No problem. Simply keep this open on a device and then answer the questions in a notebook.

PART ONE

Plan

The first thing you need to do is to have a PLAN and stick to it.

Circle which days can you actively work your business with at least 30 minutes of focused work?

M T W Th F S S

So what are you going to do during those 30 minutes?



≡ ACTION STEP

You need to trigger conversations about your opportunity (without ever mentioning your opportunity.)

Write out 10 social media post ideas here to start with:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____

☰ ACTION STEP

You need to look back at previous conversations and continue the discussion and get them into a private message with you.

Make a plan of how you will keep track of this:

☰ ACTION STEP

Lastly you need to follow-up with them in messages to close them and get them signed up.



**THIS LAST STEP REQUIRES
PATIENCE.**

Most people won't be ready to sign up the second they talk to you, **so following up frequently is key!**

Need help?

If you would like me to show you my strategy for exactly what to post to trigger the conversation, how to take the conversation to messenger, and exactly what to say to get someone to join, I have built a “**Recruiting Roadmap**” for you! It’s so easy to follow and gives you detailed information on each step. I’ll tell you how you can get your hands on this in a minute.

CLIENT'S Review

I just had a recruit
sign up on my team!

JUDE SINCOSKIE



PART
TWO

Position

This part is imperative!

You have to position yourself as someone who people want to join. I mean we don't want to join someone who we don't believe could actually help us or support us, right?

What are **5 of your strengths** in your business
(*Why should someone join you?*)

1) _____

2) _____

3) _____

4) _____

5) _____

What are **5 of your weaknesses** in your business

1) _____

2) _____

3) _____

4) _____

5) _____



What are **5 things** that you use in your current marketing that could be **turning people off**?

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Write down **5 changes** you can make in your current marketing, that will **position you as the leader that people want to join**:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

≡ ACTION STEP _____

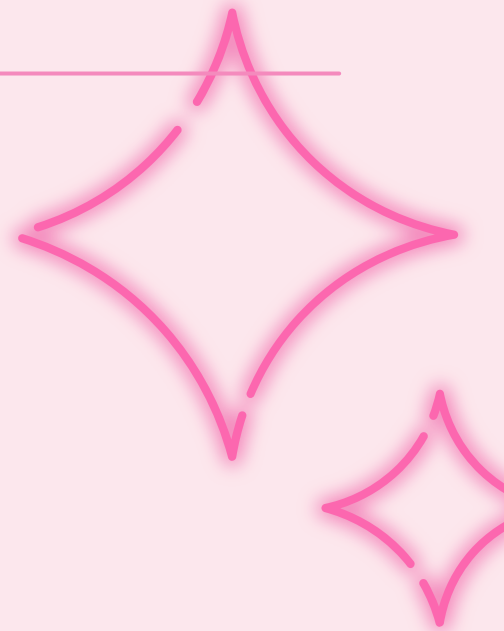
Post something on social media today that will **be attractive to potential recruits.**



Need help?

I have created a system that helps people nail down their unique positioning so that people will be excited to sign up with them. It's called "**Aspirational Recruiting**" and it's a guide to help you figure out your unique differentiator so you can attract the perfect people for you. More on that in a minute.

CLIENT'S Review



Enrolled a team member yesterday!
Whoop whoop! Thanks for all the
support ladies and Chelsie!

KG MAST



PART THREE

Program

The third and most important part of recruiting lies in this part of the formula. The other two simply will not work without this step.

So what you need to do is program your subconscious to attract your future team. One step to this is **raising your vibration** and **becoming in tune** with the hidden part of you that is already a master recruiter.



List out **5 ways you can raise your vibration:**

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

≡ ACTION STEP

**ALWAYS RAISE YOUR VIBE
BEFORE YOU POST.**

This will ensure the **right energy** is attached to it and will make your post that much **more attractive**.

Need help?

I have a system that I walk people through to help them understand the neuroscience behind recruiting and the **exact steps to vibrate at the exact right frequency to attract a team**. Is that something you would be interested in?

CLIENT'S
Review



Those Jedi mind tricks
are in full effect...
I just added a New Team
Member!

CANDACE HAZELY



Okay, so let's recap!

1 PLAN

Can you commit to your posting plan?

YES

NO

2 POSITION

Can you commit to positioning yourself as a leader?

YES

NO

3 PROGRAM

Can you commit to programming your subconscious through raising your vibe?

YES

NO

If you follow through, and stick with this formula, you will be recruiting like **clockwork**.

We're not done yet.

Okay, so let me ask you - did the information in this guide help you? Did you have any aha-moments or realizations that you are going to put into action? If so, then let's keep going.

*It sucks to watch other leaders grow their teams effortlessly, while you just can't seem to get anyone on board. That can end **TODAY**.*

**Do you want that for
YOURSELF?**





If you need a little more guidance and would like my detailed, step-by-step blueprints for recruiting success, you will want to check out **Recruiting Mastery** where we cover each of the steps of *Recruiting Flow Formula* in-depth so you always know exactly what to say and do to always have a steady stream of recruits knocking on your door.

You won't find this stuff in your team group. Your upline doesn't know how to teach this stuff. So I'm pumped to be able to let you behind the scenes of what they're actually doing to recruit, that they don't even realize.

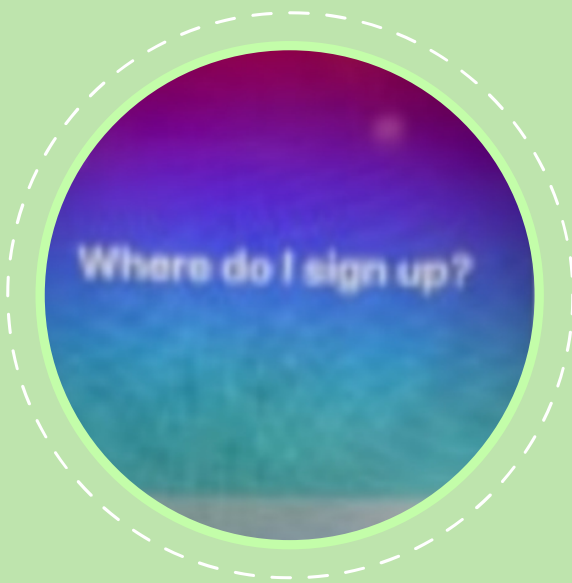
It can't hurt to check it out, right?



<https://www.chelsiekenyon.com/recruitingmasterybundle>

Thank you so much for being willing to invest in yourself and your business and for taking action to get where you want to go.

CLIENT'S Review



I kid you not. As soon as I typed this, I checked notifications and have this **post** in my VIP Group.

Energy is POWERFUL!

KRISTI SNEED